

ORCA Media Board Meeting:

Present: John Bloch
Bill Doyle
Mike Doyle
Kenric Kite
Eva Zimet (acting secretary)

Call to order: 7:40pm

1. March 16, 2009 minutes approved.
2. Treasurer's Report.

\$72,664.17 in savings account reflects check deposited from the quarterly operating budget on franchises.

Cash reserves reflects market upturn, approximately \$5,000.

Total liquid assets are stable.

Mike suggests consulting accountant with questions, and including a request to format reports so that tracking figures is simpler for the reader.

Mike fields questions regarding accountants' fees, which are roughly four times more than previous service (Compucount). Mike will meet with MGV, our new accountants, to inform himself and the Board of the details of their service. Mike is inclined to think MGV is providing ORCA far more and better service than Compucount did. John will address this issue with the General Manager tomorrow.

Review of ORCA's current policy to invest ten percent in high risk investments, with remainder in lower yield and lower risk investments.

Board votes to approve Mike's request for reimbursement for mileage to and from Colchester (location of MGV Assoc.).

Board approves Treasurer's report.

1. General Manager's report.
2. John raises issue of lack of compliance not only on Comcast's part, but also on the part of other local access stations. Kenric frames Comcast's action to withdraw support from VT access stations as a threat.
3. General Manager's vacation request approved by Board on the following conditions: vacation term paid only to the extent for which his contract provides; remaining vacation time is allowed but shall be unpaid leave. This information will be forwarded to MGV Assoc.
4. Equipment purchases. Specific questions shall be directed to Jeff Tolbert, Kenric or Nair. In Jeff's absence, most questions were tabled for next meeting.
5. Volume of station unacceptably low: Kenric will address this issue directly with Comcast.
6. General Manager's division of time: John will consult ORCA's personnel committee on June 8 regarding this issue. John senses that the General Manager should focus more on the ORCA organization itself, and that the General Manager's current focus is too broad.
7. Form 990: Mike will bring this issue to MGV Assoc. No hurry since new period has just begun.
8. Grants: General Manager's grant application applauded and led to John's comment that he will approach The VT Community Foundation tomorrow. He intends to connect ORCA's

facilities and services to the Foundation's project of collecting non-profits and producing AV materials through the use of access centers. The Board sees this as an advertising and PR opportunity for ORCA.

John also intends to re-enter dialogue with NECI, which is re-structuring into a college. Increased student body and faculty create an ideal chance for ORCA to offer an accredited course. Will also speak to Paul Costello of Council for Rural Development.

1. New projects, etc.: All taken under consideration and tabled.
2. Website: John suggests Board members each view site as a community member, list questions and address them to General Manger at next opportunity. "Price tag of site not always commensurate with quality" – that said, by John, think big.

Denver Open Media: not a good fit. John's goal is to have live streaming broadcast. Our servers have the capacity.

1. Equipment: All suggestions taken under consideration and tabled.

Meeting adjourned 8:45pm.k

next meeting – july 20, 2009 / 7:30p